

FRANKLIN COUNTRY CLUB
GOLF COURSE MASTER PLAN – PRELIMINARY GOAL STATEMENT
DECEMBER 9, 2024

- 1. Provide *playable* and *enjoyable* golf holes for juniors, ladies, and seniors.
- 2. Create more *strategy* and shot-value within the golf course. Retain and/or relocate hazards consistent with restoration of shot values, modern playing equipment and turf grooming practices.
- 3. Highlight and reemphasize the course's design intent and strategy. Consider positions, properly sized landing areas, fairway contours, etc. *Make the course as interesting as possible*.
- 4. Restore/enhance the character in the appearance of features and their design intent of the original golf course. *Create a classic feel*.
- 5. Where necessary, provide better continuity between renovated golf holes and those original to the earliest designs of the course.
- 6. Make the golf course as safe as possible.
- 7. Accentuate specimen trees; eliminate vegetation which is not compatible with healthy turf. Eliminate non-indigenous species. Emphasize ground features, not trees in lieu of hazards.
- 8. Correct any greens broadly exceeding playable slopes for reasonable green speeds, any greens lacking in proper root zone material, or any substantially out of character.
- 9. Recapture original green edges and thus the available (increased) cupping areas.
- 10. Provide adequate tee space and agronomically sound and level tees.
- 11. Reduce maintenance problems and associated costs. Eliminate drainage problems.
- 12. Provide bunker faces/edges that retain their good appearance, without need for edging or turf replacement.
- 13. Create a bunkering/mound scheme that infuses a *variety* of: character, distances, locations, severity/ease and recovery techniques, especially for fairways.
- 14. Provide practice facilities (Range, Short Game and Putting) that are safe, complete and that lend a total practice experience.

Project Vision Statement – This must be altered to fit the Franklin CC vision and overall goal of the Master Plan

To create a strategic, playable, maintainable, architecturally timeless, outstanding golf course that will ably complement the natural topography and varying design styles. The course will possess a strong character and be fun to play. A course that all levels of players will want to play. A course that respects its past embraces the present and considers the future.

To be one of Massachusetts premier golf experiences. With a course that is first class, enjoyable, challenging, fun and memorable for all level of player.

Stay true to and enhance the Wayne Stile and design within the Franklin Country Club golf course will maximizing the opportunity to create a cohesive 18 holes styled in the classic design principals of Strategy, Naturalness, and Variety.

Value the clubs budgetary guidelines, push us as you feel worthwhile, yet help us to stay within our limitations thereby helping us retain our strong financial position.